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## Executive Summary

Blues Retail brings together POS, eCommerce, CRM and marketing, merchandising and order management, financials, and warehouse management into a single centrally managed solution.



### **Features**

#### → In-cloud solution

Blues Retail is web-based in-cloud solution that provides advanced functionality without implementation challenge.

#### → Sales Management

This is the business core module which enables issuing and printing pre-invoices, invoice and fiscal receipts. Multiple payment methods are allowed. Generating trade books, monitoring shifts, trade cards and documentation.



#### → Consignment and returns

Blues Retail system supports goods consignment to dealers, returning goods from customers and automatic labeling of the defective goods.

#### → Administration

Easy user accounts administration. Low-level permissions and privileges management enables simple distribution of business operations and activities.

#### → Data management

Configuration module for sales business data: Products, services, packages, discounts and prices. Organize products by groups, types, brands and series.

#### → Warehouse management

Warehouse Management module enables material movement and inventory review and count. Stocktaking process includes inventory list pricing, items input, automatic state corrections and reports.

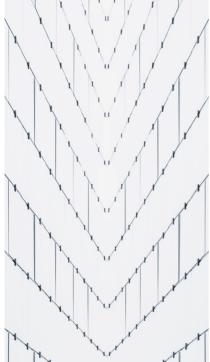


# → Booking Booking and prep

Booking module includes creating and preparing the data for the provisioning for billing systems integrated with the cash register.

### → Reporting

Advanced reporting mechanism that covers all the aspects of system and business processes.





## Business Advantages

- → Improving operational efficiency – reduction of vast amount of manual work
- → Centralized monitoring of activities and results of different process phases
- → Workflow automation through predefined processes and protocols
- → Costs reduction and time saving – smart resources management



# Referent List of Clients

We are proud of excellent cooperation that we established on Blues Retail implementation project with our client - Crnogorski Telekom

Here's what we deployed for our client:

**Crnogorski Telekom** 

Blues Retail application
Integration with SAP system
Integration with Amdocs (billing)
Integration with WMS



## About us

At Logate, we value professional, high quality and above all human aproach to our clients and their needs.

Ivica Tatar
Co-Founder & Strategy Lead

Logate is a team of multi-disciplinary IT professionals, who enjoy fast-paced and dynamic business environments, where we can thrive by never solving the same problem twice.

Our clients come in different shapes and sizes, and tend to stick with us. We are very proud of maintaining long-term business relationships with regional industry giants from Telco and Finance sectors.

Our team of technical experts has hundreds of years of collective experience in developing, maintaining and supporting enterprise-grade software solutions.

Geeks at heart, we aim to provide complete solutions based on Linux and Open Source technologies. We also take time to thoroughly understand our clients' requirements and their business.

## We specialize in:

- → Design and development of software solutions using modern technologies and processes
- ightarrow Support and maintenance
- $\rightarrow$  IT consulting
- Design and development of applications and systems based on Open Source technologies
- → Design of computer networks and network environments



## Contact

Contact us anytime since we would love to hear from you!

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